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**FOR IMMEDIATE RELEASE**

**GRAIN FOODS FOUNDATION HOSTS NUTRITION PANEL AT ALL THINGS BAKING**  
*Grains Nutrition Update: The Issues Affecting Our Industry*

**RIDGWAY, CO (September 14, 2011)** – The Grain Foods Foundation will host a grains nutrition panel during the upcoming All Things Baking conference designed to provide show attendees with the latest information on trends affecting the industry. **“Grains Nutrition Update: The Issues Affecting Our Industry”** will address gluten intolerance, the new Dietary Guidelines for Americans, carbohydrates and weight maintenance, and folic acid enrichment. Panelists are experts in the field and members of the Grain Foods Foundation scientific advisory board.

**What:** “Grains Nutrition Update: The Issues Affecting Our Industry”

**When:** Sunday, October 2, 2011  
11 a.m. – 12 noon

**Where:** Renaissance Schaumburg Convention Center  
Utopia A

**Panelists:** Shelley Case, RD, author of “Gluten-free Diet, A Comprehensive Resource Guide” and member of the GFF Scientific Advisory Board, will provide an update on non-Celiac gluten sensitivity and intolerance, capturing new estimates of prevalence and how this affects the industry.

Glenn Gaesser, PhD, professor and director of the Healthy Lifestyles Research Center and the Exercise and Wellness Program at Arizona State University, and chairman of the GFF Scientific Advisory Board, will provide an update on the new Dietary Guidelines for Americans (MyPlate) and how grains fit within these guidelines. Dr. Gaesser also will address the importance of grain foods for weight maintenance.

Sylvia Melendez-Klinger, MS, RD, LD, founder of Hispanic Food Communications and member of the GFF Scientific Advisory Board, will provide updates on folic acid and enrichment, as well as fortification efforts within the corn tortilla industry.

**About the Grain Foods Foundation**

The Grain Foods Foundation, a joint venture of members of the milling, baking and allied industries formed in 2004, is dedicated to advancing the public’s understanding of the beneficial role grain-based foods play in the human diet. Directed by a board of trustees, funding for the Foundation is provided through voluntary donations from private grain-related companies and is supplemented by industry associations. For more information about the Grain Foods Foundation, visit [gowiththegrain.org](http://gowiththegrain.org), or find GoWithTheGrain on Facebook and Twitter.

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